

the FRINGE BENEFIT PV

Volume 2

A PRESCOTT VALLEY, INCORPORATED PUBLICATION

No. 5 3

Baptist Church Recipient of Prescott Valley's Gift



GENEROUS GIFT - REV. ROBERT COOLEY (LEFT), PASTOR OF HILLCREST BAPTIST CHURCH OF PRESCOTT, ACCEPTS DONATION OF KIMBALL ELECTRIC ORGAN FROM LEONARD HOFFMAN, CHAIRMAN OF THE BOARD, PRESCOTT VALLEY CORPORATION, WHILE BOARD MEMBER, J. KELLY FARRIS AND CLYDE DINNELL, EXECUTIVE VICE PRESIDENT (EXTREME RIGHT) LOOK ON.

Rev. Robert Cooley, pastor of the Hillcrest Baptist Church in Prescott was recently the happy recipient of a brand-new Kimball electric organ.

The Prescott Valley Corporation was happy and proud to present this lovely gift to Rev. Cooley, who conducts church and Sunday school services each week at Prescott Valley's Community Building.

The new Kimball organ has proven to be a highly attractive, invaluable addition to our Sunday services, and the quality of its performance is enthusiastically attested to by Mrs. Calvin Schutz, shown below with Reverend Cooley.

As our church attendance continues to increase, we become ever more aware of the fine job that Rev. Cooley has done and continues to do. He is extremely well-liked by all Prescott Valley residents, and has done a truly commendable job with PV's young folk.

Our weekly church services have been a vital and truly inspiring addition to our thriving community, and its beneficial influence is far-reaching.

Weekly attendance has made better Christian people of us all, and will do much to mold PV's young people into fine adult citizens.

All newly arrived property owners are invited to attend our weekly services in the Community Building where they will have an opportunity to meet new people, make new friends, and share in an inspirational uplifting so important to us all.

In sharing the Good Life at beautiful Prescott Valley, we truly have much to be thankful for.



Prescott Valley Forms Its Own 4-H Group



The charter meeting of PV's 4-Her's recently was held under the direction of leaders: Mrs. Doug Shoop and Mrs. Charles Craig.

Scheduled for every Saturday afternoon, PV's youth are receiving invaluable instruction in various fields of endeavor which will prove beneficial in later years, both from a personal and professional standpoint.

The smiling group shown at left is a firm indication that PV's membership is an enthusiastic and ambitious one. We expect to see the culmination of many exciting projects in the months to come, and wish to thank Mrs. Shoop and Mrs. Craig for their assistance and support of this youthful endeavor.

Youngster's Ceramics Class Reveals Much Local Talent

Prescott Valley's Community Building is a hub of activity each Saturday morning when PV's youth congregate for their ceramics instruction. Adult classes are available each Tuesday afternoon and evening and both divisions have shown an encouraging turnout.

Instructor, Mrs. Lon Stevenson has succeeded in making these sessions both informative and highly entertaining.

Pupils in both the adult and youth divisions have shown remarkable talent in working with ceramics and their artistic creations are really something to see!

Marge Stevenson can be justifiably proud of her fine students, and, of course, so are we all.

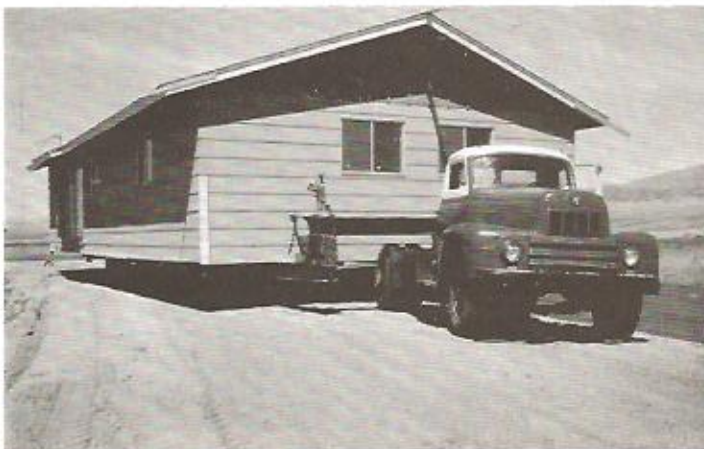


Instant House - April Fool?

Prescott Valley residents were recently appalled to see a house coming down the road, stalwartly on its way to Unit 4.

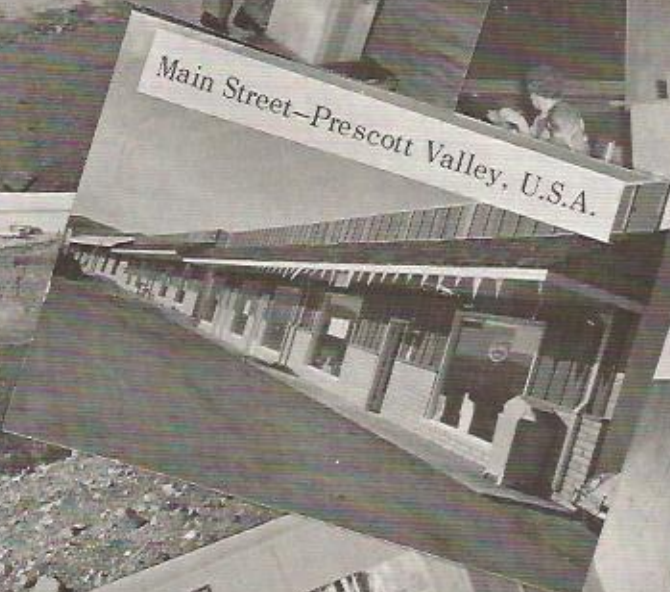
John and Doris Conahay were the responsible parties for another history-making "first" at beautiful Prescott Valley when this structure recently arrived — completely intact — and all ready to be dropped on its foundation.

We would like to take this opportunity to formally welcome the Conahays and their lovely new home and wish them many years of the Good Life at Prescott Valley.





White Elephant Auction
PV Community Building



Main Street—Prescott Valley, U.S.A.



TV Drawing at PV Grocery Store
Mrs. Calvin Schutz—Winner



PV Christmas Carolers—'69





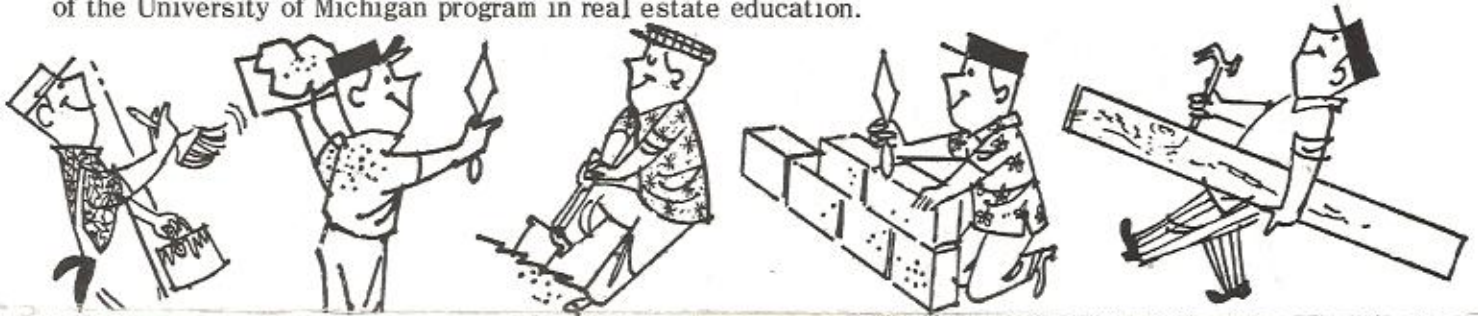
REAL ESTATE TRENDS indicate that huge corporations continue to break ground . . . the giants are entering the housing and land development field in such ever-growing numbers that to ignore the potential is to ignore a basic housing trend in today's market.

More than 5 million people live in mobile homes . . . the median mobile home family has 2.49 persons. Since World War II, 2.92 million mobile homes have been produced; approximately 70% of these are currently in use as primary year-round dwellings, of which 50% are in mobile home communities.

There are approximately 165 firms producing 10 or more mobile homes annually from 325 factory sites.

Retail sales of new mobile homes are well over \$1 billion yearly . . . Add to these sales the investment in parks and other services, such as insurance companies and financial institutions, as well as the income from park rentals, and the impact of this part of the housing industry on the general economy becomes apparent.

Another interesting statistic exists in the fact that retirement communities and nursing homes will be 2 of the biggest growth areas in real estate during 1970, according to Professor Karl G. Pearson, director of the University of Michigan program in real estate education.



ARIZONA'S
**Prescott
Valley**
AN ESTABLISHED COMMUNITY

3550 N. CENTRAL AVE. SUITE 1300
PHOENIX, ARIZONA 85012
PHONE 264-9411

