

# the FRINGE BENEFIT RV

Volume 1

A PRESCOTT VALLEY, INCORPORATED PUBLICATION

No. 7

## CAUSE FOR CELEBRATION !!!



The Nordnesses could hardly be called "strangers" to Prescott Valley. Past investments include a 4-plex rental unit, a 3 bedroom home, also on rental, and their latest acquisition — a beautiful home presently under construction, which will eventually become the Nordnesses' "home away from home."

Cora and Erwin Nordness are avid boosters of the past progress and future potential of our thriving community. Their smiling faces are ample proof of their faith in Prescott Valley.

It goes without saying that our own faith in Prescott Valley stems from having had the very good fortune to acquire

the friendship and trust of people such as the Nordnesses.

Depicted in photo from left to right — Cora Nordness, Erwin Nordness, Clyde Dinnell, standing, and Sandy Watts, Public Relations.



## Correspondence

Getting the Fringe Benefits are like getting letters from friends and their activities in our new Prescott Valley development.

—Norma Adams (Iowa)

EDITOR'S NOTE — This was originally intended to be the primary function of THE FRINGE BENEFIT. We're most happy to hear that it makes you feel closer to other members of The Prescott Valley family.

Thanks so much for your splendid publication. I enjoy it to the utmost. Every issue is tremendous and not just because I am a proud lot-owner and booster and love the area. You are doing a wonderful job and more power to you.  
—Jeff Carqueville (Arizona)

EDITOR'S NOTE — Your kind words are most gratifying! Many, many thanks for taking the time to express your interest and appreciation. Keep those cards and letters coming in!!!



*Another Prescott Valley  
"Fringe Benefit"*

*An Unbelievable One-time  
Offer!!*



July 14, 1969 was a memorable day for 37 lucky Iowans when they boarded a luxurious chartered Greyhound bus to begin their exciting round-trip tour from Des Moines to beautiful Prescott Valley.

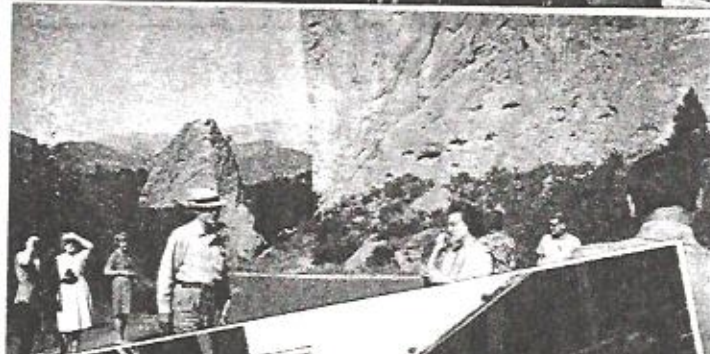
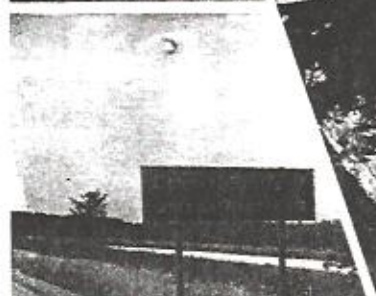
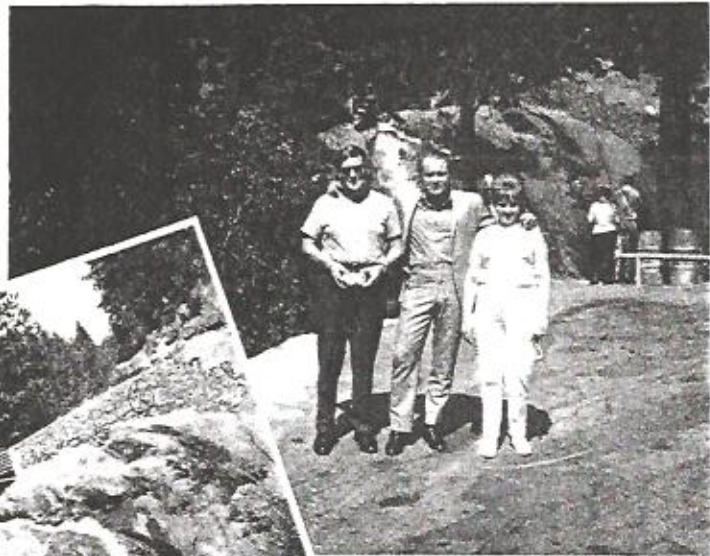
Hosted by public relations personnel, Eddie Smith and Clyde Dinnell II, this magnificent 8-day itinerary was arranged by Prescott Valley, Inc. for the express purpose of giving many enthusiastic Prescott Valley property owners their first opportunity to see the lots they'd purchased in our fine community.

The rich panorama of entertaining & educational highlights along the way have been recorded in the pictorial account shown on the opposite page.

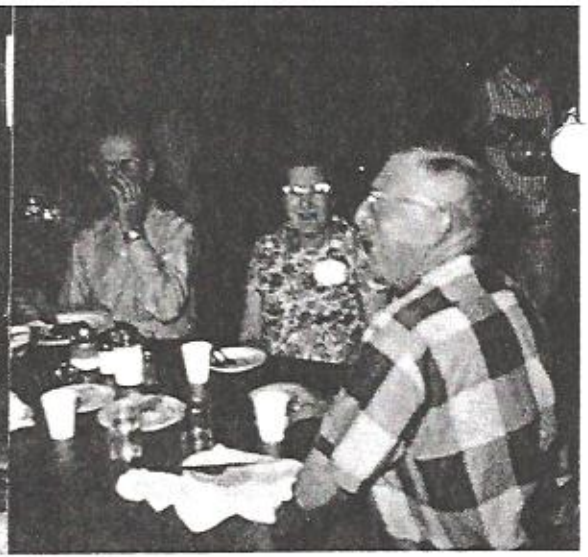
The enthusiastic response to this initial chartered bus trip surpassed all expectations, and as a result, future tours are now in the planning stages. Watch the mail for particulars on the one slated for your area!

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*A Hearty Welcome From  
 Prescott Valley Residents & Personnel  
 At  
 Journey's End!!*

ARIZONA'S

# Prescott Valley

AN ESTABLISHED COMMUNITY

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