

the FRINGE BENEFIT

Volume 1

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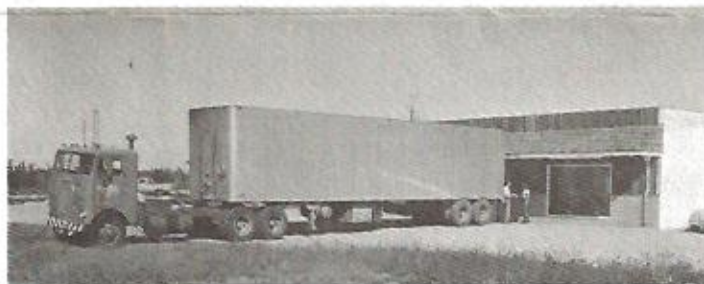


Grand Opening of Prescott Valley Grocery Store!!! What a Way to Grow!!

Illustration at left shows Al Cox, formerly of Billings, Montana, accepting the first shipment of groceries for our brand-spankin' new PV market.

The innocent and idle bystander (at right) is your Fringe Benefit Editor, who couldn't resist being part of this historical moment (seeing Al Cox hard at work!).

The new Prescott Valley Market is a source of much pride and joy to PV residents. Aimed at serving all the needs and wishes of local homemakers, PV's new market is completely stocked for the benefit of those who desire both economical and convenient shopping facilities.



A surprise visitor to our newly opened facility was Mrs. Clyde Dinnell, who flew in from Phoenix to replenish the Dinnell larder.

Prescott Valley shoppers generally utilize more conventional modes of transportation, and for this reason, it was a rare treat serving someone who had gone to such great lengths to patronize our lovely new store.



And so . . . the building boom continues!!

In its wake, one is reminded of a recent statement made by our very own "Sunshine" Shirley Sellers:

"We, who make up Prescott Valley's Family to date feel that destiny has brought us here. We deem it a privilege to participate in so noble a venture as building a city."

How sweet it IS!!

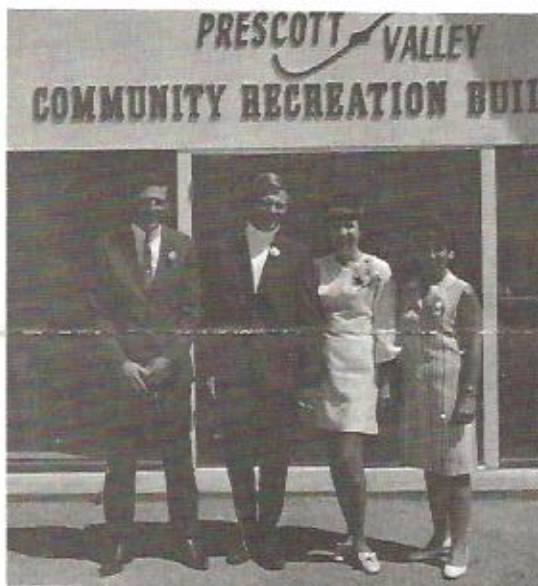
Some More "Fabulous Firsts" For Prescott Valley!!

The Arizona Republic Comes to PV

Some time back, we were looking for a newspaper boy who turned out to be a newspaper GIRL in the person of our very own "Sunshine" Shirley Sellers.

Shirley likes to be in on all the "new things" happening at PV and is very big on all ceremonies, memorials and commemorations of note. And PV is kind of big on Shirley Sellers for doing such a fine job of recording all our little "firsts" for posterity.

Illustration depicts Shirley (left) selling her first copy of The Arizona Republic to PV resident, Mrs. Robert (Sharon) Allen.



PV's First Wedding!!

Prescott Valley's first wedding united Tom Newman and Sandra Griffin (center) in a lovely ceremony witnessed by many friends and guests in Prescott Valley's Community Building.

Lee and Lonnie Anderson (extreme left and right) attended the happy couple and started them on their way to a long and happy life together.

At Prescott Valley, of course!

The Founding of Prescott, Arizona

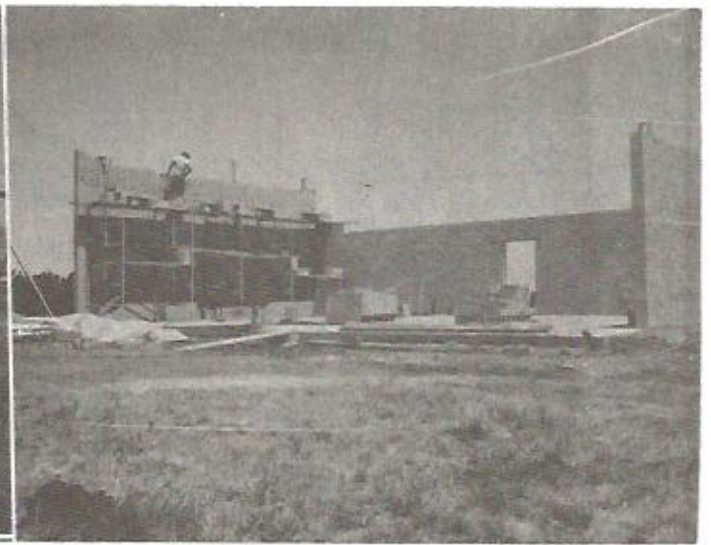
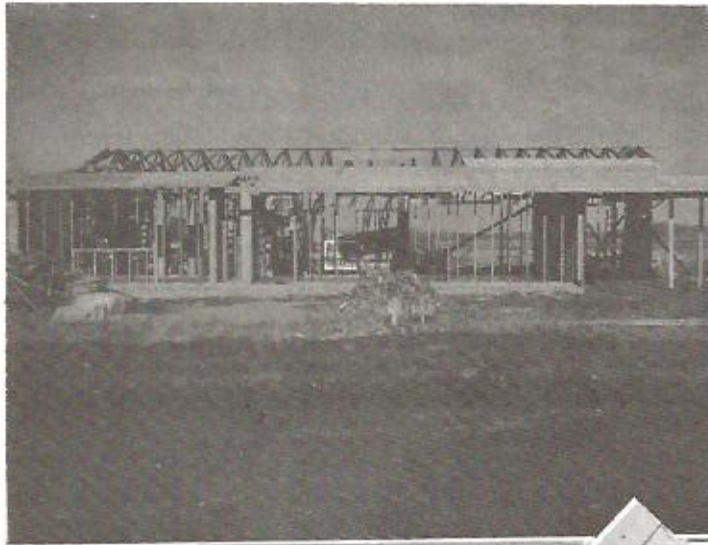
Prescott, nestled in the rolling hills of North Central Arizona, had a somewhat unconventional beginning for a

town in the rough and rugged West. Prescott was the end result of unsettled times -- chiefly the conflict between the North and the South, deeming it the off-spring of political caution. The men selected to head the government of Arizona were eastern and northern Republicans. They were strongly allied to the Union cause and had no desire to situate where southern sentiments were known to prevail. For this reason, Tucson, the only major settlement in Arizona, could not be considered. Yuma and La Paz were the only other possibilities, but were not centrally located, and also, were thought to be only temporary because of major mining interests.

In April of 1864, Governor John Goodwin selected a townsite for the Territorial Capital which was to become known as Prescott. Fort Whipple was then moved from its site in Chino Valley to its location near Prescott, where a fine VA hospital now stands.

The first sale of lots was conducted in June of 1864 at which time, 73 lots were sold for a total income of \$3,927.50. The owners of the Arizona Miner paid \$245 for land on which to place the local press and also claimed the privilege of owning the first building completed on the new townsite later in the same month.

Activities increased with the sale of lots and commencement of construction. The fundamental needs of the infant government, the town and its residents had been met and the mechanics of government had been truly established.



MAYBE WE SHOULD HAVE NAMED IT
"BOOM - TOWN"



Did You Realize That.....

Long-term money suppliers must provide \$1.5 trillion to the home-building industry during the next 30 years if America is to house its booming population in the year 2000.

This estimate of the cost of building a "new America" was made by Charles E. Peck, group vice-president of Owens-Corning Fiberglas Corporation's construction group.

During the next 30 years, funds must be found to help finance 75 million homes, an average of 2.5 million units per year, Mr. Peck said. That's 15 million more than the number of houses in America

today. To build them, new-home construction levels will have to be increased by at least 50%.



While we were at Prescott Valley, everyone was so kind to us. We had a wonderful time and plan to see you folks again next summer. The Fringe Benefit is a great messenger. - Mr. & Mrs. Ralph O'Banion (Iowa)

A little note to "Sunshine Shirlee" - We surely enjoy Fringe Benefit and are hopeful ere long that you will be able to run a picture of our lot with the beginning of a residence to be our home.

- Joe & Emma Beeson (Idaho)

We surely enjoy getting the little paper that Prescott Valley puts out each month.

- Henry Hillebrand (Montana)

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