

the FRINGE BENEFIT RV

Volume 1

A PRESCOTT VALLEY, INC. PUBLICATION

No. 5

PRESCOTT VALLEY INC. HOSTS A GETTING-TO-KNOW-YOU COOK-OUT

On Saturday night, May 17, Prescott Valley property owners got thoroughly acquainted over some juicy cowboy steaks, fresh corn-on-the-cob, giant heapings of hot, steaming ranch beans and all the succulent trimmings.

This friendly, folksy shindig has been long overdue in view of the increasing influx of new property owners pouring into beautiful Prescott Valley.

The illustration at the right depicts the smiling Joseph Soldans — the 4th family to move to Prescott Valley!

Lively entertainment for the evening included Postmaster, Christie Hansen on the saxophone. (It was enough to make Wayne King jealous!) And our very own Duane Wood demonstrated a repertoire of dances that literally defied description. The lengthy exhibition made a pair of old shoes out of some new ones!

Future get-togethers are presently being planned as additional FRINGE BENEFITS for our fine community and its wonderful people.



From left, Grace Soldan, Robert Loos,
Clyde Dinnell & Joseph Soldan.



Little Cowhyde Clyde & Friends
May 30, 1969
Prescott Valley Corral

NEW ARRIVALS

A proud moment in Prescott Valley's history concerns the birth of L'L COWHYDE CLYDE.

Clyde is a handsome new bull ... son of Agatha, the company cow ... godchild and namesake of anyone-care-to-guess??

Clyde arrived just in time to become the first official resident of Prescott Valley's newly constructed barn. (Pretty clever timing for a mere steer, wouldn't cha' say??)



The PRESCOTT VALLEY GROCERY STORE is "where it's at" . . . or soon WILL be upon completion of our own full-service grocery store to be constructed by Prescott Valley, Inc. for the convenience of our fine community members.

Representing yet another unique concept Out Our Way, this store will be appropriately decked out in a Western Motif and conveniently stocked with produce ... package meats ... sundries, and other items of interest to all you happy homemakers.

With an adjoining gas station on HWY. 69, this convenient structure will satisfy a vital need of all Prescott Valley residents.

Watch for the Grand Opening on or about August 1, 1969!

THE MAILBAG --

Thanks for the March publication of THE FRINGE BENEFIT. I enjoyed every word and hope to receive further publications as time goes on.

Thanks again!

Mrs. Bess Fard
Iowa

Note: And SUNSHINE SHIRLEE thanks YOU, Mrs. Fard!



On September 3, 1968, a school bus stopped for the first time at the entrance to beautiful Prescott Valley. A young man, aged 14, stepped into the bus, the door closed . . . and history was made. David Sellers, the only child living in Prescott Valley, was on his way to the 9th Grade at Prescott Junior High.

Now . . . 9 months later, 14 smiling faces have stepped off 2 school buses for the last time during this 1968-69 school period.

As a matter of general interest, we would like to print the following student roll in the order of each child's arrival in Prescott Valley:

| | |
|-----------------|----------|
| David Sellers | August |
| Darwin Rushtan | December |
| Deborah Shoop | January |
| Donna Shoop | January |
| Robyn Copeland | February |
| Bobbi Copeland | February |
| Kelly Copeland | February |
| Laurie Copeland | February |
| Lawrence Bell | February |
| Cynthia Bell | February |
| Melanie Bell | February |
| Terrance Bell | February |
| Irvin DeJong | April |
| Darrell DeJong | April |

The total child population in Prescott Valley at this writing is 30. Undoubtedly, Prescott Valley will be well represented in the Prescott Humboldt schools come September '69!

AN AURA OF FINE DINING

will soon be available to all Prescott Valley property owners where they can proudly and lavishly entertain their guests.

A beautiful new dining room is presently under construction at the Prescott Valley Motel consisting of 1200 sq. feet of magnificent cathedral ceilings . . . rough hewn beams . . . rustic fireplace . . . and paneled walls.

The truly warm and friendly atmosphere of this lovely structure is a prime topic of conversation throughout our Prescott Valley community.

Furnishings are scheduled to arrive shortly with an opening date tentatively scheduled for June 30th.

LET'S PLAY BALL!!!!

Baseball season is almost upon us again and plans are to sponsor the same team we did last year.

You avid sports fans will recall that we took the Northern Arizona championship last year.

Plans for the new season are to go on to even greater and more glorious things!!!!

DID YOU KNOW THAT

Mingus Mountain is 7,743 feet high?

That one can see the sun set and the moon rise at the same time in Prescott Valley??

That deer hunting in Mingus Mt. is reported as the best in the State??



THE PATH TO THE PROFITABLE & CAREFREE LIFE

is being paved with much more than good intentions.

The entrance to Prescott Valley is a breathtaking sight what with the colorful addition of lush foliage to the divider island.

If you've yet to make your first trip to beautiful Prescott Valley, we enthusiastically invite you to come visit us soon. But if you've been there before — don't be surprised if you don't recognize the place!!

THE BUILDING BOOM IS ON!!!! LOOK AT THIS LIST OF NEW PRESCOTT VALLEY PROPERTY OWNERS

We wish to thank Mr. Vernon J. Kyllingstad of Butte Montana for submitting the following article out of the May 25, 1969 edition of Seattle's Post-Intelligencer:

U.S. ADVISED TO BUILD 110 BIG NEW CITIES

BY ROY REED
The New York Times

WASHINGTON — A committee of public officials from all levels of government has recommended that the United States build 110 cities to help accommodate the growing population during the remainder of the 20th Century.

The National Committee on Urban Growth, made up of senators, representatives, governors, mayors and county commissioners, proposed building 100 new cities to accommodate at least 100,000 population each and 10 cities for at least one million each.

Using demographers' estimates that the U.S. population will increase by 100 million during the next 30 years, the committee decided that existing cities could not cope with that increase and that new cities — not new "towns" — would be necessary.

The committee studied new towns and cities in Europe and was impressed with the planning and order there. It recommended that the U.S. emulate the Europeans in devising its own policy.

Speaking of the European new cities, the committee said in its report, which was made public today: "They can show just how pleasant an urban environment can be if the full talents of planning and design professionals are brought to bear." They can bring man, buildings and nature again into proper balance, the report said.

The committee proposed federal funding to aid in the development of the new cities, and formation of local building corporations.

And it recommended the creation of a new federal agency to oversee the development and to coordinate national policy on urban growth.

Without such a policy, it said, the nation could expect only further intensification of the problems of urban sprawl, decline of central cities, pollution of air, water and land, more noise and greater shortages of housing and jobs.

The committee, headed by Albert Rains, a legislative leader in Alabama, said the new U.S. cities should take account especially of the needs of families with low and moderate incomes.

The new cities should have "gainful, varied and satisfying" employment for low and moderate income persons," the committee said.

The committee includes Sen. John Sparkman, D-Ala., Sen. John Tower, R-Tex., Rep. Hale Boggs, D-La., The Democratic whip of the House, Mayor Henry Maier of Milwaukee.

Vice President Agnew wrote the forward to the report.

A United Nations commissioner for population has been proposed by a group of distinguished Americans in an effort to keep the world's population from reaching 7 billion by the year 2000. Page A.

(EDITOR'S NOTE:) We'd say that our fine community of Prescott Valley fits into this picture rather nicely, wouldn't you?

Presently under construction is a new 3-bedroom home owned by Mr. & Mrs. Victor Mead of Huntley, Montana. To be situated on Lot 3015—Unit 10, this lovely residence should be ready for occupancy on or about August 15, 1969.

A handsome 3-bedroom Spanish style home is being built by the Glenn Bell family of Cedar Rapids, Iowa. You will recall from last month's FRINGE BENEFIT, that the Bells originally purchased a mobil home, but this trailer did not provide the adequate space needed. The new "move-in" date on the Bells' Lot 2790—Unit 10 has been slated for August 1.

Another 3-bedroom Spanish style home is being erected by Mr. & Mrs. Jim Kerwin of Hornick, Iowa on their Lot 2905 in Unit 10. This residence promises to be a handsome addition to our fine community with a completion date scheduled for August 30.

Lot 2792—Unit 10 is the site for a conventional western split-level 3-bedroom home owned by Mr. & Mrs. Bob Garrison of Prescott, Arizona.

— continued

(BUILDING BOOM con't)

And finally, the Clyde Dinells are building a 2 bedroom ranch style residence on Lot 2814-Unit 10 which only proves that you can't keep talking about The Wonderful World of Prescott Valley without finally giving in to the urge to live there yourself.

A HALE & HEARTY WELCOME TO ALL YOU PRESCOTT VALLEY NEWCOMERS!!

CALLING ALL STAMP COLLECTORS!

As promised, we are sending all Prescott Valley property owners a first day cancellation stamp. This cancelled stamp may one day be a
(con't next col.)

(CANCELLATION STAMP con't)

stamp collector's very lucrative pride and joy.

Here's hoping!



ATTENTION ALL FRINGE BENEFIT READERS!!!!

This newsletter is yours — for your personal interest and enjoyment. We invite your participation and should like to hear from you on any subject of general interest.

Newsworthy items accompanied by good quality black and white photos are particularly appreciated. You
(con't next col.)

(FRINGE BENEFIT CON'T.)

are all well acquainted with the old saying: one picture is worth a thousand words. We thoroughly enjoy reproducing pictures of our Prescott Valley family members. We know you enjoy reading about your friends and neighbors and urge you to keep Our Mailbag running over.

Please address all pertinent material to:

FRINGE BENEFIT EDITOR
c/o Prescott Valley, Inc.
3550 N. Central Ave. Suite 1300
Phoenix, Arizona 85012

Thank you for your continued support of this publication.

— THE EDITORS

ARIZONA'S

Prescott Valley

AN ESTABLISHED COMMUNITY

3550 N. CENTRAL AVE. SUITE 1300
PHOENIX, ARIZONA 85012
PHONE 264-9411



Mr. & Mrs. Harold L. Becker
2750 W. Marshall
Phoenix, Arizona 85017

